



Press Advisory
For Immediate Release

For more information/interviews contact Amy Simon
973-669-0600 phone
973-5183040 cell
amy@asimonsays.com

Green Hill, Inc Sponsors ‘Gifts for Seniors’ Program

Celebrating The Green House® Homes groundbreaking to be held on 12/14/09

Date 11/20/09

West Orange, NJ – Green Hill, Incorporated is sponsoring ‘Gifts for Seniors’ a holiday gift giving program for low-income seniors, in celebration of The Green House Homes project at Green Hill in West Orange. The groundbreaking event and ‘Gifts for Seniors’ presentation will be held on December 14th at 10am. The public is invited to join residents, staff, friends, and family of the Green Hill community by donating unwrapped gifts to the “Gifts for Seniors” program. Recommended items include, craft kits, audio books, large print books, music, collectibles, specialty treats, large piece puzzles and games. Gifts will be distributed by the Mayors Sunshine Fund in West Orange.

To participate contact Barbara Heins at B.Heins@green-hill.com, or call 973-731-2300 x373. Gift drop off is located at Green Hill, 103 Pleasant Valley Way, West Orange, Monday - Sunday 7am –10pm, beginning immediately through December 14th. Donations may be mailed to Green Hill, Gift for Seniors, 103 Pleasant Valley Way, West

Orange, NJ 07052. Acknowledgment letters will be provided.

Green Hill, Incorporated, sets a new standard for senior care, and skilled nursing in New Jersey with the ground breaking of The Green House® Homes. The first of its kind in New Jersey, The Green House Homes are a revolutionary, non-institutional skilled nursing model for seniors.

On Monday, December 14th, 2009 at 10AM, Governor Brendan T. Byrne, Senator Frank Lautenberg, Congressman Bill Pascrell, Senator Richard J Codey, Assemblyman John F. McKeon, and other dignitaries with 'Gifts for Seniors' in hand, will break ground for a historic, New Jersey senior care event at Green Hill, 103 Pleasant Valley Way, West Orange. Special guests include Dr. William Thomas, the founder of The Green House, standard of care and residents of Green Hill Inc.

"I'm excited about joining with Green Hill, Inc as they begin work on this exciting new model of care. The Green House homes will benefit the elders of West Orange and their families for decades to come. It also marks the beginning of a new approach to services for older people that, I hope, will spread to all corners of the State of New Jersey", Dr. Bill Thomas Professor, The Erickson School, UMBC.

Each Green House is a self-contained home for ten (10) residents who enjoy private bedrooms, and bathrooms centered by a living area with a hearth, an open kitchen and dining area. With the look and feel of a real home, The Green House model combines small homes with a full range of personal care and clinical services. The model's operation and design is crafted to de-institutionalize skilled long-term care, and return dignity and a sense of well-being to residents, their families, and staff.

The six (6) state-of-the-art Green House Homes slated to be completed by December 2010 at Green Hill, Inc, meet all state and federal regulatory, and reimbursement criteria for licensure as skilled nursing facilities, and will replace the current fifty-seven (57) Medicaid/Medicare certified skilled nursing beds.

“For over 20 years my career focus has been to create a homelike environment for seniors in nursing care, built on the premise that senior care can, and should maintain ones dignity, nurture a sense of family and community, all while serving the unique medical needs of the aging”, said Toni Lynn Davis, Executive Director, President, Green Hill Inc. “With this revolutionary concept in senior nursing care we can create a skilled nursing unit in a home, bringing our most revered elders back home where they belong!”

For more information about The Green House Homes extraordinary new concept in senior care in New Jersey, contact Toni Lynn Davis, Executive Director/President Green Hill at Tlynn@green-hill.com or 973-3256008, or log on to <http://www.green-hill.com>.

Interview opportunities with Toni Lynn Davis, Dr. Thomas, guests, and Green Hill residents are available. Contact Amy Simon, 973-518-3040 or amy@asimonsays.com.

###